CRYSTALLIZED™ - Swarovski Elements

CREATE YOUR STYLE IN TUCSON

A CRYSTALLIZED™ - Swarovski Elements Event

525 North Bonita Avenue, Tucson AZ 85745 FEBRUARY 2-5, 2010

WWW.CREATE-YOUR-STYLE.COM

CRYSTALLIZED™ - Swarovski Elements

CREATE YOUR STYLE IN TUCSON

A CRYSTALLIZED[™] – *Swarovski Elements* Event

CREATE YOUR STYLE IN TUCSON is all set to bring a whole range of sparkling ideas for personal creation to the 2010 Tucson Gem and Mineral Show, this time at a brand new venue located in downtown Tucson at 525 North Bonita Avenue, Tucson AZ 85745. Creative beading enthusiasts will be able to enjoy this special show from Tuesday, February 2 – Friday, February 5, 2010 from 10:00 a.m. to 5:00 p.m daily.

Among the event's sparkling highlights are the 41 different CREATE YOUR STYLE workshops guided by industry experts. They will provide demonstrations and instructions on a whole range of exciting new techniques using CRYSTALLIZED[™] – *Swarovski Elements* to bring pleasure to all those who create their own style through personally inspired and designed jewellery, accessories and home decor.

CRYSTALLIZED[™] – Swarovski Elements is the glittering hallmark product brand of Swarovski, the world leader in the manufacture of precisioncut crystals now also made available to personal design enthusiasts. The CREATE YOUR STYLE IN TUSCON event offers a creative forum where you can learn do-it and design-it-yourself techniques under expert guidance and instruction of the industry's top application, design and trend experts. The creative forum is open to everyone from first time designers to advanced and ambitious do-it-yourself enthusiasts who are all able to try new techniques and learn more about new and innovative products.

Visit WWW.CREATE-YOUR-STYLE.COM to register.

SHOW FACTS

February 2 - 5, 2010 525 North Bonita Avenue Tucson, AZ 85745

Showroom Hours 10:00AM – 5:00PM Daily

Shuttle Service 9:00AM - 5:00PM Daily

GemRide[™] is a convenient show transportation service provided by the City of Tucson which runs throughout the duration of our show. This public shuttle is free and serves all key locations on the Tucson Gem, Mineral & Fossil Showcase including CREATE YOUR STYLE IN TUCSON. GemRide[™] shuttles begin daily at 9am with the last departure at 6pm. For more information visit www.visitTuscon.org

Sparkling Highlights

Creative Workshops Sneak Preview of our Latest Innovations Exhibition of Creative Design Ideas Free Showroom Demonstrations

1.800.388.8842 Tucsonevent@swarovski.com WWW.CREATE-YOUR-STYLE.COM

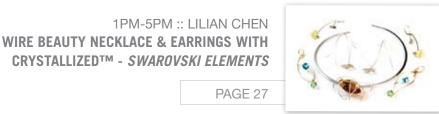
TUESDAY, FEBRUARY 2 • AM CLASSES

TUESDAY, FEBRUARY 2 • PM CLASSES



WEDNESDAY, FEBRUARY 3 • AM CLASSES

WEDNESDAY, FEBRUARY 3 • PM CLASSES



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JEWEL OF BOMBAY

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1PM-4:30PM :: LISA PAVELKA SOLDERING MADE SIMPLE

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1PM-5PM :: PAT REINSENBURGER NUNO FELTED SCARF WITH CRYSTALLIZED™ - SWAROVSKI ELEMENTS

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1PM-5PM :: KATIE HACKER

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KNOT JUST PEARLS TASSEL NECKLACE*

* INTERMEDIATE LEVEL CLASS



8AM-12PM :: KRISTAL WICK **MARTINIQUE SUNSET**

8AM-12PM :: SHELLEY NYBAKKE

BLING ME UP BRACELET*

8AM-12PM :: KIMBERLY STATHIS

PEARL MOUNDS BRACELET*

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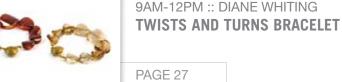
9AM -12PM :: VAL HIRATA

SECRET GARDEN BRACELET

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THURSDAY, FEBRUARY 4 • AM & PM CLASSES



8AM-12PM :: BONNIE CLEWANS **DISCO BEADS**

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8AM-12PM :: LINDA HARTUNG EARRINGS, EARRINGS, EARRINGS!

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8AM-12PM :: NICK REGINE

HOT FIX APPLICATION

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8AM-12PM :: LAURA TIMMONS FREE FORM CROCHET WITH CRYSTAL YARN*

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1PM-5PM :: PEGGY STURMAN PURPLE TWIST PRINCESS NECKLACE



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1PM-5PM :: KRISTAL WICK **CARIBBEAN CASCADE NECKLACE**



1PM-4PM :: VAL HIRATA **BEL FIORE NECKLACE**

1PM-5PM :: KIMBERLY STATHIS HONEYCOMB BRACELET

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MARDI GRAS WITH TWISTED CRYSTALS

1PM-5PM :: LAURA TIMMONS

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5PM-8PM :: NICK REGINE JEWELRY MAKING WITH FERIDO™



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* INTERMEDIATE LEVEL CLASS

FRIDAY, FEBRUARY 5 • AM CLASSES

FRIDAY, FEBRUARY 5 • PM CLASSES



Netted Tennis Bracelet

Add some real "bling" to your wrist with this classy, sophisticated bracelet. This piece incorporates dazzling CRYSTALLIZED[™] - Swarovski Elements and sterling silver findings. In this beginner's skill level class, students will learn bead netting stitch. It helps to have mastered threading a #10 beading needle with 6lb. test Firelin prior to class. **Supply List:** Embroidery type scissors, magnifier if needed

DIANE HERTZLER 20 OFF LOOM WEAVING, CIRCULAR NETTING STITCH \$60 Friday, Feb 5 • 8:00am-12:00pm • Beginner

Arctic Circle Necklace

Light refracting off the crystals in this unique necklace will bring to mind the brilliance of the midnight sun. Shimmering circles of 3mm CRYSTALLIZED™ Beads and seed beads are connected into a larger asymmetrical circle to form the necklace. Supply List: Scissors, magnifier if needed

BETH KRAFT 20 BRICK STITCH \$95 Tuesday, Feb. 2 • 8:00am-12:00pm • All Levels

Rendezvous Necklace

Create a modern and sensual bib necklace. This showy piece is structured by basic wire wrapping paired with fabric chain and then framed by twisted and hammered metal rings with a multitude of CRYSTALLIZED[™] - Swarovski Elements, in cool and refreshing colors of light and deep blues and opalescent whites. This "daliciuus™" design, reminiscent of the seas, is a true rendezvous of colors, texture and glamour. Supply List: Flat nose pliers, magnifier if needed

> FERNANDO DASILVA 12 BASIC WIRE WRAPPING \$55 Friday, Feb 5 • 9:00am-11:00am • Intermediate Level







Secret Garden Bracelet

Learn the many techniques that make this an award winning bracelet! Looking for a class where you will learn several techniques? We wil use 6 different CRYSTALLIZED[™] shapes along with metal. You will learn different levels of texture and color and you will leave with a Secret Garden Bracelet of your own. **Supply List:** Flat nose pliers, round nose pliers, wire cutter, ruler

VAL HIRATA 10 WIRE WRAPPING, LAYERING \$95 Wednesday, Feb 3 • 9:00am-12:00pm • All Levels

Nuno Felted Scarf with CRYSTALLIZED[™] - *Swarovski Elements*

Learn the popular art of Nuno Felting as you play with silk fabric and wool fibers to create a one of a kind art scarf embellished with CRYSTALLIZED[™] - *Swarovski Elements*. You will leave the workshop with a comprehensive knowledge of the Nuno craft. No prior felting experience is necessary. **Supply List:** Assortment of embroidery needles, towel

PAT REINSENBURGER 20 NUNO FELTING \$95 Wednesday, Feb. 3 • 1:00pm-5:00pm • Beginner

Earrings, Earrings, Earrings!

Three styles, three techniques, three dazzling pairs of earrings! Create sophisticated trend-setting earrings by mixing CRYSTALLIZED[™] Buttons, Beads, Pendants, Fancy Stones, and Crystal Headpins with WireLace[®] and Alacarte Clasps[™] components. Learn the art of 4-strand braiding with WireLace[®]. Make your own earring form to create multi-layered loops fast, easy and consistent every time. Discover new ways to combine the latest CRYSTALLIZED[™] trend colors and innovations. **Supply List:** Flat nose pliers, round nose pliers, cutters, magnifier if needed

LINDA HARTUNG 20 STRINGING, GLUING, 4-STRAND BRAIDING \$75 Thursday, Feb. 4 • 8:00am-12:00pm • All Level

Bedazzle Ring

Use Lilian's unique connection pattern combined with CRYSTALLIZED[™] Rivoli Art.1122 to create a finished piece that can be worn as a ring or pendant. The workshop will focus on practicing the pattern using different colors and sizes. A CD of the technique will be offered at the end of the workshop. **Supply List:** Tweezers, tronex cutters, magnifier if needed

LILLIAN CHEN 10 CRISSCROSS WEAVING \$55 Friday, Feb. 5 • 8:00am-12:00pm • All Levels

Indonesian Flower Necklace

Learn to combine CRYSTALLIZED[™] - *Swarovski Elements* with Indonesian lamp worked beads, to create a colorful Flower Pendent necklace. **Supply List:** Scissors, round nose pliers, cloth measuring tape, magnifier if needed

KAREN FLOWERS20BEADWEAVING, CROCHET\$70Tuesday, Feb. 2 • 8:00am-12:00pm • All Levels



Caribbean Cascade Necklace

In your mind, feel the warm sand and soothing waves wash over you as we listen to tropical music and whip up this delectable delight! Blending the colors of the Caribbean Sea, learn gluing, stringing, flat back embellishing and design techniques. This luscious piece includes a detachable bail so you can wear the necklace with or without the focal piece. **Supply List:** Chain nose pliers, round nose pliers, wire cutters, tweezers, crimping pliers, magnifier if needed



 KRISTAL WICK
 20
 STRINGING, GLUING
 \$120

 Thursday, Feb. 4 • 1:00pm-5:00pm
 • All Levels

Cotton Candy & On the Boardwalk Bracelet

These fun and flirty fluffs for your wrist are sure to give you a head start on a sparkling spring and summer. Whether you choose the pinks of "Cotton Candy" or the sand and surf colors of "On the Boardwalk", these ruffled crocheted bracelets only look complicated; they have a stretch base, use the most basic stitches and whip up in no time! **Supply List:** Size F crochet hook, scissors, magnifier if needed

DIANE WHITING 20 CROCHET \$55 Tuesday, Feb • 1:00pm-4:00pm • All Levels

Honeycomb Bracelet

This lovely CRYSTALLIZED[™] Beads and Pearls woven into a two-toned rope bracelet has a solid core but is flexible. The beautiful end caps are embellished with precious plated daisy spacers and delicate seed bead scallops, topped off with a large round crystal. A springy wire is slipped into the rope to give structure to the rope so that it can coil around your wrist. **Supply List**: Scissors, magnifier if needed

KIMBERLY STATHIS20WOVEN\$90Thursday, Feb 4 • 1:00pm-5:00pm • Beginner



Jewel of Bombay

Create this eye catching pendant while learning the basics of wire working using sterling silver square wire. Add a stunning CRYSTALLIZED[™] Fancy Stone and all eyes will be on you! **Supply List:** Chain nose pliers, flat nose pliers, nylon jaw pliers, flush wire cutter



DEBRA SAUCIER 20 WIREWORK \$65 Wednesday, Feb. 3 • 1:00pm-4:00pm • All Levels

Jewelry Making with FeridoTM

This hands-on seminar will demonstrate how to create perfect pavé and invisible settings using Ferido[™]. Ferido[™] is two-part epoxy that handles like clay. This unique material is designed to be used with CRYSTALLIZED[™] Chatons. Participants will experiment with these materials to create a beautiful and sparkling jewelry piece. **Supply List:** All supplies provided

NICK REGINE 20 CLAY \$60 Thursday, Feb 4 • 5:00pm-8:00pm • All Levels

Anastasia Necklace

You will feel like a Tsarina with this filigree necklace. This necklace utilizes filigrees made with CRYSTALLIZED[™] – *Swarovski Elements*. This class will also provide you the opportunity to learn how to use looping pliers, which will be available for use during class. **Supply List:** Flat nose pliers, wire cutters, round nose pliers

DEBRA SAUCIER 20 WIREWORK \$95 Thursday, Feb 4 • 9:00am-12:00pm • All Levels



Fiori Necklace

This sparkling design resembles a blooming garden of crystals to grace the neck! This project uses right-angle weave, brick stitch, peyote stitch, and fringe techniques. **Supply List:** Round nose pliers, chain nose pliers, wire cutters, scissors, magnifier if needed

> JEAN CAMPBELL 20 RIGHT ANGLE WEAVE, BRICK STITCH, PEYOTE STITCH, FRINGE \$80 Friday, Feb. 5 • 8:00am-12:00pm • Advanced Level

Aegean Wire Bracelet

Learn ancient wire working techniques while creating this Grecian inspired bracelet. You will work with sterling silver wire and learn the techniques for calculating and designing wire wrapped bangles. **Supply List:** Chain nose pliers, flat nose pliers, nylon jaw pliers, flush wire cutters, round nose pliers



Soldering Made Simple

Learn the basics of how to solder metals together using a butane torch. This class will feature tips and tricks for which type of solder and flux to use, proper positioning, heating and finishing. Participants will gain experience and practice by creating an inverted link necklace and a chance to solder links to tube bails. Take the complexity out of soldering. **Supply List:** Wire, soldering pick, fire block, wire cutter, chain nose pliers



LISA PAVELKA 15 SOLDERING \$65 Wednesday, Feb 3 • 1:00pm-4:30pm • All Levels

Six Circles and a Square Bracelet

This bracelet is a fun challenge for students who are experienced with flat right angle weave and want to learn dimensional right angle weave. Using shimmering double AB crystals and perfect Crystal Pearls, you will learn how to form 3-dimensional circles and a 3-dimensional square that becomes a toggle clasp for the bracelet. **Supply List**: Flat nose pliers, scissors, fishing line burners (optional), magnifier if needed

PEGGY STURMAN16RIGHT ANGLE WEAVE\$75Friday, Feb 5 • 1:00pm-5:00pm• Intermediate Level



Fire & Ice Ring

Explore the versatility of peyote stitch and make an eye catching ring that sparkles like diamonds. This easy to create piece gives you a high end look using very basic techniques. Create a design that will have everyone taking a second look. **Supply List:** Craft scissors, pencil, wax (optional), magnifier if needed

AMY KATZ 15 PEYOTE STITCH \$55 Tuesday, Feb 2 • 9:00am-12:00pm • All Levels

Vintage Tasseled Rose Necklace

Create a necklace full of modern vintage with a touch of old world romance and charm. Using wire wrapping techniques, we will create an eye catching necklace that is full of beautiful Crystal Pearls and sparkling crystals with a tasseled flair that you are sure to love for a lifetime. **Supply List:** Round nose pliers, wire cutters, flat nose pliers

JUNE BEACH 20 WIREWORK \$85 Tuesday, Feb. 2 • 8:00am-12:00pm • Intermediate Level

Bel Fiore Necklace

Bel Fiore (beautiful flower) is a stunning necklace; you will create this piece by weaving together pendant pieces in an unusual way learning techniques to first make the flower than close off the raw edges to give them a clean and polished look. Then attach the pendant to a fabulous mix of crystal beads to make an elegant and beautiful flower necklace. **Supply List:** Wire cutter, flat nose pliers, round nose pliers



VAL HIRATA 15 STRINGING \$90 Thursday, Feb 4 • 1:00pm-4:00pm • All Levels

Rock Candy Dandy

Use CRYTALLIZED[™] Art. 6301, 6mm and monofilament to create crystalline sugar look beads. Then fashion a bracelet out of heavy wire to string the beads on and complete the bracelet with a hook style clasp you've designed and made. All of this will be combined into a truly knock out bracelet. Supply List: Scissors, ruler, anvil, hammer, wire twister, round nose pliers, chain nose pliers, wire cutters

KIM ST. JEAN 20 BEAD WEAVING, WIREWORK \$80 Tuesday, Feb 2 • 1:00pm-5:00pm • All Levels

Wire Beauty with CRYSTALLIZED[™] -Swarovski Elements

Lilian's wire creation will introduce her new 3D-pop out style wire jewelry. The finished project is an artistic and Geo style looking piece with smoothly natural curves. An amazing class for those who want to practice a new style of wire design. **Supply List:** Chain-nose pliers, round-nose pliers, flat-nose pliers, cutters, mark pen



Twists & Turns Bracelet

A bracelet you can wear two ways. This easy to make bracelet uses an innovative stringing method, the popular new Twist Bead and a coordinating designer magnetic clasp. Two color variations will be offered: Crystal Golden Shadow or Crystal Red Magma. A non-magnetic clasp alternative will be available. Supply List: Crimp pliers, flush cutters, magnifier if needed

DIANE WHITING 20 STRINGING \$60 Wednesday, Feb. 3 • 9:00am-12:00pm • All Levels



Pearl Mounds Bracelet

Mounds of luscious Crystal Pearls, Beads and seed beads set the stage for this beautiful bracelet. Small pearls are stacked on top of larger pearls to give a mounded appearance to each unit in the bracelet. Each mound is then topped off with a tiny crystal. **Supply** List: Scissors, magnifier if needed

> KIM STATHIS 20 WEAVING \$75 Wednesday, Feb 3 • 8:00am-12:00pm • Intermediate

Free Form Crochet with Crystal Yarn

Using the crochet single stitch, we will incorporate, in a free form style, both Crystal Yarn alongside some very beautiful basic yarns to complete this scarf. You will also be embellishing the ends of your scarf with luscious CRYSTALLIZED[™] - *Swarovski Elements*, to complete the look. Supply List: All supplies provided

LAURA TIMMONS 20 CROCHET SINGLE STITCH \$80 Thursday, Feb 4 • 8:00am-12:00pm • Intermediate



PMC and CRYSTALLIZED[™] Cuff & Earrings

Learn basic techniques for working with Precious Metal Clay such as stamping, carving, sanding and filing. Also learn finishing techniques, burnishing and polishing after your pieces have been fired in the kiln. The proper techniques will be demonstrated for applying crystals to the PMC and stringing CRYSTALLIZED™ Beads to complete the cuff and earrings. Supply List: Round nose pliers, chain nose pliers, nippers, X-acto knife, magnifier if needed

RANDI BERGER 15 BASIC PRECIOUS METAL TECHNIQUES \$120 Tuesday, Feb 2 • 1:00Pm-5:00pm • All Levels

Diamond Standard Bracelet

Link together some delightful beaded components that you will be able to incorporate into many of your own designs after completing this fun and easy stitched bracelet. Use right angle weave, and some variations of my own to complete this bracelet you should be able to wear out of class! **Supply List:** Scissors, magnifier if needed

ANNA ELIZABETH DRAEGER 20 BASIC STITCH, RIGHT ANGLE WEAVE \$60 *Friday, Feb. 5 • 1:00pm - 5:00pm • Beginner*



Flower Power with CRYSTAL Yarn

A simple yet elegant V-neck design that combines both CRYSTALLLIZED^m – *Swarovski Elements* and a 150-year old Zulu beading technique discovered in an English museum. The stitch creates a geometric design of squares connected with crystals. This necklace design is part of my cross-cultural "Zulu Meets CRYSTALLLIZED^m" series. (Note: this technique is not right-angle weave.) **Supply List:** pliers, cutters, magnifier if needed

LAURA TIMMONS20WIRE WRAPPING, CROCHET\$95Friday, Feb 5 • 1:00pm-5:00pm • Intermediate Level



Crystal Business Card Case

Kellie will teach the most basic process of gluing CRYSTALLIZED[™] Flatbacks for the attendee to create a geometric design on a business card case using ss16 stones. **Supply List:** All supplies provided

 KELLIE DEFRIES
 20
 GLUING
 \$50

 Tuesday, Feb 2 • 9:00am-12:00pm • All Levels

Bling Me Up Bracelet

A mass of solid crystals across your wrist that will need sunglasses to be gazed upon. Layered right angle weave with lots of CRYSTALLIZED™ Beads and metal seed beads. Get out your sunglasses because this is a whole lot of glowing bling. And of course, the sun never sets on the cool. Supply List: Melting tool to cut Fireline, magnifier if needed

> SHELLEY NYBAKKE 20 RIGHT ANGLE WEAVE \$80 Wednesday, Feb. 3 • 8:00am-12:00pm • Intermediate Level

Le Temps Necklace

Copper, brass, and steel wire mix with sparkling CRYSTALLIZED™ Beads and luscious Crystal Pearls to create this Steampunk-inspired beauty. Learn metal and wirework basics; riveting, cold connections, coiling, simple loop, and a wire clasp. Each antique focal piece will look different, but all will be kinetic—the crystal "propeller" spins! Supply List: Wire cutters, chain nose pliers, round nose pliers, bolt cutter, files, jeweler's adhesive, anvil, rivet setter

JEAN CAMPBELL 20 WIREWORK, METAL BASICS \$65 Friday, Feb 5 • 1:00pm-5:00pm • Beginner

Safiya Bracelet

Outline these dazzling CRYSTALLIZED[™] Squares with cylinder beads to create a unique, eye-catching bracelet. In this advanced skill level class, students will learn framing of 16mm CRYSTALLIZED[™] Square with circular peyote stitch, and produce a 3-dimensional hollow form. Students will be most successful in class if they are proficient with peyote stitch with recognition of step up. Previous work with a peyote graph is helpful. **Supply List:** Embroidery type scissors, straight edge, or magnetic board, magnifier if needed

DIANE HERTZLER 20 OFF LOOM WEAVING, CIRCULAR PEYOTE STITCH \$65 Friday, Feb. 5 • 1:00pm-5:00pm • Advanced Level





Simply Marvelous, Darling

Make sure you say the name of this project with one of those snobby aristocratic accents. This layered right angle weave bracelet, with a hidden snap clasp, is perfect for a little black dress or favorite jeans. **Supply List:** Melting tool to cut Fireline, magnifier if needed

> SHELLEY NYBAKKE 20 RIGHT ANGLE WEAVE \$75 Tuesday, Feb. 2 • 1:00pm-5:00pm • Intermediate Level

Purple Twist Princess Necklace

Create a stunning necklace that looks great, goes with everything, and is quick and easy to make! Using Crystal Twist pearls and a selection of sparkling crystals, you will learn or perfect your skills with flat Right Angle Weave and learn how to substitute different CRYSTALLIZED[™] - *Swarovski Elements* for different looks within the same style necklace. **Supply List:** Flat nose pliers, scissors, fishing line burners (optional), magnifier if needed

PEGGY STURMAN 16 FLAT RIGHT ANGLE WEAVE \$80 Thursday, Feb 4 • 1:00pm-5:00pm • All Levels

Mardi Gras with Twisted Crystals

While learning the basic crochet wire technique, you will be incorporating many unique CRYSTALLIZED[™]- *Swarovski Elements:* from Cupchain, to Crystal Mesh, to beautiful Xilion Beads. This class is not only entertaining, but educational as well. We will talk in depth about the wire, tools, etc. used to make this project, and hopefully spark your imagination for many future projects to come. **Supply List:** All supplies provided

LAURA TIMMONS 20 WIRE CROCHET \$70 Thursday, Feb. 4 • 1:00pm-5:00pm • Beginner



Knot Just Pearls Tassel Necklace

Put a modern twist on the ancient art of pearl knotting with this chic necklace. Learn to knot the beads together on silk cord using a knotting tool and create a hand-tied tassel on the fabulous CRYSTALLIZED[™] Pendant. **Supply List:** Chain nose pliers or crimping tool, wire cutters, bead stringing glue, magnifier if needed

 KATIE HACKER
 20
 KNOTTING
 \$55

 Wednesday, Feb 3 • 1:00pm-5:00pm • Intermediate Level

Martinique Sunset Necklace

Create this striking focal piece reminiscent of a vibrant tropical sunset. Combine luscious Batik fabric beads (from Kristal's book, Fabulous Fabric Beads) with CRYSTALLIZED[™] Beads and Pearls. Finish off with a splash of antique chain so the necklace length is adjustable and throw in a pair of accompanying earrings, you're set for dancing the night away whether you're near a tropical sunset or not! **Supply List:** Chain nose pliers, round nose pliers, tweezers, crimping pliers, magnifier if needed



KRISTAL WICK 20 STRINGING, GLUING \$75 Wednesday, Feb. 3 • 8:00am-12:00pm • All Levels

Disco Beads

Using needle and thread learn how to create beaded beads, string them on satin cording and add a professional finish. This technique provides endless possibilities as the finished beads can be used in earrings and bracelets. **Supply List:** Scissors, magnifier if needed

 BONNIE CLEWANS
 20
 NETTED. BEAD. WEAVING
 \$55

 Thursday, Feb. 4 • 8:00am-12:00pm • All Levels





This hands-on seminar will familiarize participants with CRYSTALLIZED[™] Flatbacks Hotfix and transfers used in the fashion/textile industry and their application. At the end of each session, participants will know various ways to incorporate crystal into their designs. During this seminar you will receive a pair of flip flops, a handheld stone setter and various Hotfix flatbacks to create a one-of-a-kind pair of flip flops that you design yourself with CRYSTALLIZED[™] - *Swarovski Elements*. Please submit shoe size no later than January 4, 2010. **Supply List:** All supplies provided

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Hard-Wear Couture Necklace

Learn a unique approach to create an elegant necklace using hardware components combined with CRYSTALLIZEDTM- *Swarovski Elements*. Create a woven rubber neck cord with captured Crystal Pearls and a striking focal pendant using weaving method to create a pattern. All skill levels but some jewelry making experience is helpful. **Supply** List: Wire cutters, round nose pliers, chain nose pliers, magnifier if needed



LISA PAVELKA 15 WEAVING, STRINGING \$55 Tuesday, Feb. 2 • 1:00pm-4:00pm • All Levels



ABOUT the INSTRUCTORS

June Beach is the owner and designer of Beach Haus Designs, The June Beach jewelry collection and is also a CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* Ambassador. With a background in fashion and art design, she has worked as a successful designer, teacher, visual merchandiser and buyer for several of the country's top retailers. June has a love for unique styling and fun, trendy color combinations that show in her jewelry designs that are sold in boutiques across the country.

Randi Berger, a former middle school art teacher, continues to pursue her love of teaching and designing jewelry at her Bead Shop & Boutique, A Sea of Beads, located in Overland Park, Kansas. She is PMC Level 2 Certified. This will be Randi's third year teaching for CREATE YOUR STYLE with CRYSTALLIZED[™] - Swarovski Elements.

Jean Campbell designs, teaches, and writes about beadwork. She is the founding editor of *Beadwork* magazine and has written and edited more than 45 books, most recently including *Beading Inspired by Art: Impressionism, Beading Inspired by Art: Art Nouveau* (with Judith Durant), and *Steampunk Style Jewelry*. She is also a CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* Ambassador, and currently writes a popular weekly blog on BeadingDaily.com. She has appeared on the DIY Jewelry Making show, The Shay Pendray Show, and PBS' Beads, Baubles, and Jewels where she gives how-to instructions, provides inspiration, and lends crafting advice. Jean teaches off-loom beading throughout the United States. She lives in Minneapolis, Minnesota with her family and a whole lot of beads. Visit Jean's website at www.jeancampbellink.com.

Lilian Chen is a bead and wire artist from California. A CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* Ambassador, a frequent contributor to several Beading Magazine, a finalist in Bead and Dream Design contest in 2008, a semi-Finalist in CREATE YOUR STYLE Design Contest with two pieces of her design, an instructor who teaches at the Bead & Button Show in Milwaukee, CREATE YOUR STYLE show in Tucson, a CRYSTALLIZED[™] - *Swarovski Elements* event, and Bead & Design Show in California. Lilian has a passion for teaching and creativity. Her designs show her unique artistic talents, and she builds her own skills for her own original designs. **Bonnie Clewans** is an internationally known educator, designer and author of numerous articles in beading books and magazines (*Beadwork, Step-by-Step Beads, Stringing, Bead Unique, Beading with Crystals* and *Beading with Charms* published by Lark Books). Consultant for Touchstone Crystal and CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* Ambassador. www.beadgals.com.

Fernando Dasilva is a published jewelry designer whose vision levitates around 3 elements: texture, color and style. His work can be seen at his lifestyle blog www. daliciuus.blogspot.com where he gives design tips on current and upcoming trends and shares his world of passion through pictures.

Kellie DeFries is the owner of Crystal Ninja, LLC and leads a team of highly skilled designers in the best crystallization processes available, providing the most creative options in CRYSTALLIZED[™] Flatbacks you can imagine. Kellie has studied pointillism and mosaics for over 20 years and can transform any design or portrait into crystal goodness beyond your wildest dreams. Her amazing "LapTurtle", a fully crystallized laptop computer, was awarded 3rd place in the Professional Category of the 2006 CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* Design Contest. She has gone on to bring successful design collections to many wonderful crystallization companies and Kellie enjoys never ending challenges creating artwork with all the shapes and components in the Flatback world of CRYSTALLIZED[™] - *Swarovski Elements*.

Anna Elizabeth Draeger has been beading for twenty years, concentrating the last ten on designs to teach at local bead stores, at the Bead & Button Show, and now as a CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* Ambassador. She also works as an associated editor at *Bead & Button* magazine.

Karen Flowers has created Beaded Jewelry Designs professionally since 1983. She has taught Bead Crochet since 1987. Her work has been included in numerous books, magazines, collections, and shows.

ABOUT the INSTRUCTORS

Katie Hacker is a CREATE YOUR STYLE with CRYSTALLIZED[™] - Swarovski Elements Ambassador and has written more than 15 books about beading including *Bead & Wire Jewelry Exposed* (F+W Pubs 2009). She also presents Beading Lessons on the public television show Beads, Baubles & Jewels and is a columnist for *Beadwork* magazine. She writes a popular blog on www.KatieHacker.com.

Linda Arline Hartung is co-owner/designer of WireLace® and Alacarte Clasps™, a CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* Ambassador, and teacher at CREATE YOUR STYLE Forums since 2006. Her jewelry line, Linda Arline Originals and Alacarte Jewelry[™], carries the prestigious branding CRYSTALLIZED[™]. Linda is a published designer for CRYSTALLIZED[™] - *Swarovski Elements* creating jewelry for some of their prestigious communication materials, exhibitions and showrooms. Since her inception into the bead/jewelry industry in 2001, Linda has had numerous projects published in leading bead and jewelry making publications around the world.

Diane Hertzler creates her own designs, which have appeared in a number of publications. She is a regular instructor in several bead studios and venues from central Pennsylvania to Bangor, Maine, and has taught at several national shows, including the Puget Sound Bead Festival in Tacoma Washington last summer. Diane's love of the natural world and travel has greatly influenced her choices of colors, shapes and forms.

Valeen Hirata designs for the DIY jewelry market designing kits under the label Midori Collection sold across the US creating inspirations and also freelance design work for private labels. Also, is proud to be part of the CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* Ambassador Program. She placed 2nd place in the CREATE YOUR STYLE Design Contest 2006 and placed 3rd place in 2008 both in the Professional Category.

Amy Katz, a nationally recognized teacher, has been part of the bead world since 1993 as a student, artist and designer. She has always admired and loved high end jewelry. Several years ago when she began designing her own pieces, she made the decision to give them a fine jewelry look. Using imagination and topnotch materials, this vision has come to life in her own signature style.

Beth Kraft, owner of Nordic Gypsy Beads & Jewelry in Rochester, Minnesota, has had her designs in several national publications and has presented on Bead.tv, an online magazine. Beth was a finalist in the 2008 Saul Bell Design Competition. In addition to teaching bead-weaving and wirework at her store, she teaches at several of the national bead shows. Her website is www.nordicgypsy.com.

Shelley Nybakke has the wonderful life of traveling and teaching classes around the country, including her favorite stitch, layered right-angle weave. She has had numerous projects published in *Bead & Button* and *Beadwork*. Her motto is "A day without beads is hardly worth getting out of bed for." www.thebeadparlor.com

Lisa Pavelka is award winning artist and author internationally renown for her work with mediums including polymer clay, metal clay, wire and more. She is a frequent guest of television shows including HGTV's Carol Duvall Show, a regular contributor to numerous magazines and originator of her own signature product line. Her fourth book on polymer clay is available this year through Taunton Press. To learn more about Lisa, her work and classes visit: www.lisapavelka.com

Nick Regine has been with Swarovski for 25 years where he has worked in jewelry manufacturing, new product development and most recently in product applications and training. Nick has an extensive knowledge of crystal jewelry stones, findings and their applications using a variety of carrier materials such as fabric, wood, glass and Plexiglas. Nick's in-depth knowledge of all phases of jewelry manufacturing and various techniques are sure to benefit each participant's interests.

Pat Riesenburger is a former trial attorney who learned that it was much more fun to play in the art studio than fight in the courtroom. She currently owns Access Crystal as well as Aussie Threads and Fibers, through which she distributes CRYSTALLIZED[™] - *Swarovski Elements* and luxury fibers to brick and mortar craft stores and designers throughout the county. She can be contacted through her blog at www.TheCraftyRetailer.blogspot.com.

ABOUT the INSTRUCTORS

Debra Saucier and her husband David own The Bead & Wire Shop in Massachusetts. Debra's passion for beading started as a child, while spending summers in Japan. Although designing is one of Debra's most passionate lifetime pursuits, teaching jewelry making has been the most fulfilling and truly rewarding. Learn more about Debra's work and classes at www.debrasaucier.com.

Kim St. Jean has been an instructor for CRYSTALLIZED[™] - *Swarovski Elements* since 2004. She has taught at the Bead and Button Shows, the Beadfest Shows, William Holland School of Lapidary Arts and other numerous venues. Kim has been published in several beading magazines and made a guest appearance on the Glass with Vicki Payne Show. Kim is currently working on a book and instructional videos. She and her husband, Norm, own Expressive Impressions, Inc., CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* first Recommended Store in North America.

Kimberly Stathis became interested in the design and art of jewelry making five years ago. Her designs focus on using off-loom beading techniques and incorporating CRYSTALLIZED[™] - *Swarovski Elements* into her work. She teaches nationally and has been a demonstrator for CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* - 2008 and 2009 at the Bead and Button Show.

Peggy Sturman loves to teach beadwork when not creating and hand weaving new pieces for her M. Sturman Jewellery line. Since 2000, her work has been judged into many beadwork competitions, including the CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* Design Contests and Dairy Barn's 2006 and 2008 Bead International. Her work has been published in CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* Workbook Brazil and Russia; *Bead & Button* magazine; Judith Giffin's *Bead Crochet Pattern Designs*; Diane Fitzgerald's *The Beaded Garden*; and Lark's *Beading with Crystals*. Laura Timmons of Vintage Moon, has designed her entire life, and created jewelry professionally for the past eight years, selling her unique designs across the nation. In most recent years though, Laura has developed a new passion that feeds her soul: teaching, incorporating both her love for people and design. Over the past three years, Laura has had the privilege of teaching internationally for CRYSTALLIZED[™] -*Swarovski Elements* as well as consulting and designing for the Do-It-Yourself Marketing, and Interior Design segments. Laura is a published designer as well, and is currently writing a fashion trend column for *Bead Unique* magazine.

Diane Whiting is an award-winning designer who has been creating innovative jewelry and accessories featuring CRYSTALLIZED[™] - *Swarovski Elements* for 8 years. Among other awards she has received, her "Crystal Bow Purse" won 1st place in the Amateur Division of CREATE YOUR STYLE with CRYSTALLIZED[™] - *Swarovski Elements* Design Contest in 2007 and "Colour Chart" won 1st place in the inaugural CREATE YOUR STYLE Community Design Contest, where she is now an invited moderator, where she shares her love of crystal and design. As a trainer for 15 years in the hospitality and public transportation industries, she had developed a lively classroom style, emphasizing alternate techniques and using fun, oversized visual aides.

Kristal Wick Residing in breathtaking Colorado, award winning artist, author and designer Kristal Wick is back for her third year teaching at CREATE YOUR STYLE IN TUCSON. She created a lamp for CREATE YOUR STYLE with CRYSTALLIZED[™]-*Swarovski Elements* workbook due out in Spring 2009. Catch her new book, *Fabulous Fabric Beads*, on www.KristalWick.com. Kristal's other endeavors include teaching on cruise ships, inventing Sassy Silkies[™], hand painted silk scroll beads, as well as designing jewelry for the Jimmy Buffet Band. Kristal has been featured on HGTV and PBS. Her designs have been featured in over 35 publications including: *Belle Armoire, Lapidary Journal, Stringing, Beadwork, Bead Style, Crafts Business, Simply Beads, SewNews, Sewing Savvy, Piecework, Step by Step Beads, Crafts Report Vogue Patterns, & Bead Unique.*

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CRYSTALLIZED™ COLOURS & EFFECTS

BEADS COLOURS



Classic Colours Exclusive Colours Classic Colours: This colour range offers

Classic Colours: This colour range offers a wide choice of traditional CRYSTALLIZED™ – Swarovski Elements colours. Exclusive Colours: This colour range is exclusively offered for CRYSTALLIZED™ – Swarovski Elements.

COLOURS AND EFFECTS IN ALPHABETICAL ORDER:

Amethyst (204) Aquamarine (202) Black Diamond (215) Bluz Zircon (229) **Burgundy (515)** Capri Blue Opal (294) Chrysolite (243) Crystal (201) Crystal Aurore Boreale (201 AB) Crystal Aurore Boreale 2x (001 AB2) Crystal Bermuda Blue (201 BBL) Crystal Bermuda Blue (201 BBL) Crystal Comet Argent Light (201 CAL) Crystal Comet Argent Light (201 CAL) Crystal Dorado 2x (001 DOR2) Garnet (241) Crystal Golden Shadow (001 GSHA) Hvacinth (236) Crystal Heliotrope (001 HEL) Indian Red (374) Crystal Matt Finish (001 MAT) Indian Sapphire (217) Crystal Metallic Blue 2x (001 METBL2) Indicolite (379) Crystal Moonlight (001 MOL) Jet (280) Crystal Satin (001 SAT) Jet Hematite (280 HEM) Crystal Silver Shade (001 SSHA) Jet Hematite 2x (280 HEM2) Crystal Vitrail Medium (001 VM) Jet Nut 2x (280 NUT2) Dark Red Coral (396) Jonguil (213) Emerald (205) Khaki (550) Light Amethyst (212) Frinite (360) Fireopal (237) Light Azore (361) Light Colorado Topaz (246) Fuchsia (502)

The standard assortment of colours and effects may vary according to the product group. Slight changes in shades are unavoidable and may vary according to cut and shape.

> Light Rose (2 Light Rose (2 Light Sapphin Light Siam (2 Light Smoked Light Topaz (2 A2) Lime (385) Mint Alabaste Mocta (286) Montana (20) Olivine (228) Pacific Opal (5) Padparadscha

Light Grey Opal (383) Light Peach (362) Light Rose (223) Light Sapphire (211) Light Saneket Topaz (221) Light Shaked Topaz (221) Light Topaz (226) Lime (385) Mint Alabaster (397) Morca (286) Mortana (207) Olivine (228) Pacific Opal (390) Padiparadscha (542)



Palace Green Opal (393) Peridot (214) Purple Velvet (277) Rose (209) Rose Alabaster (293) Rose Water Opal (395) Ruby (501) Sand Opal (287) Sapphire (206) Siam (208) Silk (391) Smoked Topaz (220) Smoky Quartz (225) Tanzanite (539)

Topaz (203) Turquoise (267) Vintage Rose (319) Violet (371) Violet Opal (389) White Alabaster (281) White Opal (234) COLOURS IN ALPHABETICAL ORDER:

Crystal Antique Brass Pearl (402) Crystal Bright Gold Pearl (298) Crystal Bright Gold Pearl (296) Crystal Bronze Pearl (295) Crystal Bronze Pearl (295) Crystal Corper Pearl (155) Crystal Cream Pearl (615) Crystal Cream Pearl (620) Crystal Creamrose Pearl (621) Crystal Dark Green Pearl (617) Crystal Dark Green Pearl (617) Crystal Dark Purple Pearl (309) Crystal Dark Purple Pearl (309) Crystal Dark Pearl (266) Crystal Light Blue Pearl (302) Crystal Light Green Pearl (293) Crystal Light Grey Pearl (616) Crystal Marcon Pearl (388) Crystal Marcon Pearl (388) Crystal Mysic Black Pearl (335) Crystal Night Blue Pearl (818) Crystal Powder Almond Pearl (305) Crystal Powder Rose Pearl (305) Crystal Powder Rose Pearl (352) Crystal Rosaline Pearl (294) Crystal Rosaline Pearl (294) Crystal Tahitian-look Pearl (297) Crystal Tahitten Pearl (650)

CRYSTAL PEARLS COLOURS

Maroon Pearl

Dark Purple Pearl

Night Blue Pearl 001 818

Light Blue Pearl

Tahitian-look Pear

Powder Green

001 302

001 297

Pearl

001 393 Light Green Pearl

001 293

Pearl

001 402

001 814

001 616

001 617

Black Pearl

001 298

001 335

Antique Brass

Dark Green Pearl

Light Grey Pearl

Dark Grev Pearl

Mystic Black Pearl

001 388

001 309

White Pearl

Cream Pearl

001 620

Creamrose

Light Pearl

Creamrose Pearl

001 618

001 621

Gold Pearl

Bright Gold

Copper Pearl

Brown Pearl

Deep Brown Pearl

001 815

001 414

001 295

Bronze Pearl

Peach Pearl

Powder Almond

Rosaline Pearl

Powder Rose

Mauve Pearl

Burgundy Pearl

001 160

001 301

001 300

Pearl

001 305

001 294

Pearl 001 352

Pearl

001 306

001 159

001 296

001 650

CRYSTALLIZED™ COLOURS & EFFECTS

ROUND STONES, FLAT BACKS, SEW-ON STONES, FANCY STONES & BUTTONS / COLOURS



Classic Colours Exclusive Colours

Classic Colours: Exclusive Colours:

This colour range offers a wide choice of traditional CRYSTALLIZED[™] – Swarovski Elements colours. This colour range is exclusively offered for CRYSTALLIZED™ – Swarovski Elements.

COLOURS AND EFFECTS IN ALPHABETICAL ORDER:

Amethyst (204) Aquamarine (202) Black Diamond (215) Blue Zircon (229) Burgundy (515) Capri Blue (243) Caribbean Blue Opal (394) Chalkwhite (279) Chrysolite (238) Citrine (249) Cobalt (369) Crystal (001) Crystal Aurore Boreale 2x (001 AB2)

Crystal Copper (001 COP)

Crystal Dorado (001 DOR)

Crystal Cosmojet (001 COS)

Crystal Heliotrope (001 HEL)

Crystal Moonlight (001 MOL)

Crystal Sage (001 SAG)

Crystal Sahara (001 SAH)

Crystal Matt Finish (001 MAT)

Crystal Bermuda Blue (001 BBL)

Crystal Golden Shadow (001 GSHA)

Crystal Metallic Blue (001 METBL)

Crystal Meridian Blue (001 MBL)

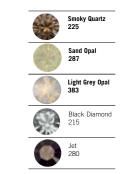
Crystal Comet Argent Light (001 CAL)

The standard assortment of colours and effects may vary according to the product group. Slight changes in shades are unavoidable and may vary according to cut and shape.

Crystal Satin (001 SAT) Crystal Silver Shade (001 SSHA) Crystal Tabac (001 TAB) Crystal Vitrail Light (001 VL) Crystal Vitrail Medium (001 VM) Crystal Volcano (001 VOL) Dark Red Coral (396) Emerald (205) Erinite (360) Fireopal (237) Fuchsia (502) Garnet (241) Hyacinth (236)

Indian Sapphire (217) Indicolite (379) Jet (280) Jet Hematite (280 HEM) Jet Nut (280 NUT) Jonguil (213) Khaki (550) Light Amethyst (212) Light Azore (361) Light Colorado Topaz (246) Light Grey Opal (383) Light Peach (362) Light Rose (223)

EFFECTS





Crystal

Matt Finish

001 MAT

Crystal

Moonlight

001 MOL

Crystal

Silver Shade

001 SSHA

20



Crystal

Vitrail Medium

Crystal Tabac 001 TAB

> Crystal Volcano 001 VOL

> > 280 NUT







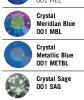




Crystal Comet

Argent Light

001 CAL



Crystal Vitrail Light 001 VL

Light Sapphire (211) Light Siam (227) Light Smoked Topaz (221) Light Topaz (226) Lime (385) Mint Alabaster (397) Mocca (286) Montana (207) Olivine (228) Pacific Opal (390) Padparadscha (542) Palace Green Opal (393) Peridot (214)

Purple Velvet (277) Rose (209) Rose Water Opal (395) Ruby (501) Sand Opal (287) Sapphire (206) Siam (208) Silk (391) Smoked Topaz (220) Smoky Quartz (225) Sun (248) Tanzanite (539) Topaz (203)

Turquoise (267) Vintage Rose (319) Violet (371) White Alabaster (281) White Opal (234)

Techniques

1-800-388-8842 tucsonevent@swarovski.com WWW.CREATE-YOUR-STYLE.COM



Registration Form Please use one form per person. You may copy this form, visit our website WWW.CREATE-YOUR-STYLE.COM or call us at 1-800-388-8842 for additional forms.

Name:	Date:		
Company Name:			
Street Address:			
City:	State: Z	ipcode:	
Phone:	Fax:		
Email:			
Method of Payment: Please check one. _ MasterCard _ Visa _ American	Express _	Check/Money	Order
Card Number:	Expiration:		
Signature:			
Check Number: (Please make checks payable to: Swarovski			
			1
Workshop Title	Date	Time	Fee \$
			Total: \$

Mail this form to: CREATE YOUR STYLE IN TUCSON, 1 Kenney Drive, Cranston, RI 02920; or fax it to: 1-866-397-0436 or register by phone at 1-800-388-8842.

How did you hear about our show?

Magazine CYS Newsletter WWW.CREATE-YOUR-STYLE.COM Retail Store Other, please specify

BEADING

By criss-crossing one or more times through beads strung on a thread, various 2D and 3D beading patterns can be created. Also, Pearls or Pendants may be used to achieve marvellous design variations.

CLAY MODELLING This technique is based on the usage of various clay materials (e.g. polymer clay, metal clay) into which CRYSTALLIZED™ elements such as Round Stones, Flat Backs

CROCHETING

- Swarovski Elements such as Beads, Crystal Pearls and Pendants can be used for this technique. They are strung on a thread, which can then be used in a lot of crocheting patterns with a crochet hook.

For the embellishment of paper and a temporary application on other surfaces, CRYSTALLIZED™ - Swarovski Elements has developed Crystal-it. Its special adhesive

No Hotfix and Fancy Stones can be integrated. Different CRYSTALLIZED™

DECORATING PAPER

Knotting allows for quick and easy application on materials ranging from paper to wood ceramic and glass

GLUING Gluing CRYSTALLIZED™ - Swarovski Elements adds a sparkle Gluing to a wide range of materials, such as metal, wood, plastic, cork, etc. CRYSTALLIZED™ Flat Backs No Hotfix are especially appropriate for gluing.

of various materials such as metal or plastic, with or without prongs. SEWING A wide range of CRYSTALLIZED™ CRYSTALLIZED™ offers Flat - Swarovski Elements can be sewn

Setting

Backs and Transfers with special onto different materials. Depending Hotfix glue on the reverse of the crystals to apply them quickly and easily by using heat - for example, an iron without steam

KNITTING

IRONING

holes.

Ironing

Knitting

When strung on a thread, drilled CRYSTALLIZED™ elements (i.e. Beads, Pearls and Pendants) can be incorporated into any basic knitting pattern CRYSTALLIZED™ elements will enhance the different textures that can be achieved through the use of various threads and knitting needles.

KNOTTING Various kinds of knots are suitable for fastening or securing ropes, strings or even chains,

from linear or flat knots to three-dimensional varieties. Complex knotting systems are known as macramé.

WIRING Many CRYSTALLIZED™ elements can be wired. Beads, Crystal Pearls and Pendants are flexible enough to be used with various diameters and coatings.

on the material, sewing can either be done by hand or a standard sewing machine STRINGING CRYSTALLIZED™ Beads, Pearls, Pendants and all other drilled

Stringing

SETTING

CRYSTALLIZED™ elements -

preferably Round Stones and

positioned in settings made

crystal elements can simply be

and kinds. Endless variations of

sequence and colour range offer

unlimited possibilities for easy-to

All CRYSTALLIZED™ elements

with one or more holes can be

used for various weaving tech-

niques and for various thread

materials. There are no limits

of the weaving pattern.

to the creativity and complexity

achieve designs.

WEAVING

strung onto threads of various sizes

Fancy Stones - can be conveniently

CREATE YOUR STYLE with CRYSTALLIZED™ - Swarovski Elements

FIND OUT MORE ABOUT THE CREATE YOUR STYLE WEBSITE AND SPARKLING COMMUNITY

Through the **website** WWW.CREATE-YOUR-STYLE.COM, CREATE YOUR STYLE aficionados can learn more about CRYSTALLIZED[™] – *Swarovski Elements*, by browsing new collections, colours, cuts and products, and discovering the brand's wide range of activities. At the same time, WWW.CREATE-YOUR-STYLE.COM provides creative and technical support, inspiring and informing customers with a constant flow of news and information about fabrication techniques,



design directions, design contests and events. Why wait any longer? Go online and experience the CREATE YOUR STYLE Website! WWW CREATE-YOUR-STYLE COM

The CREATE YOUR STYLE **Sparkling Community** allows brilliant ideas and inspiration to travel at lightning speed from one side of the planet to the other. What could be more inspiring than creativity and CRYSTALLIZEDTM – *Swarovski Elements* working together to build a true international

community with the power to extend the hand of friendship to all corners of the world? So, log on to the community to exchange creative ideas, seek expert advice, get design and style tips, and information on international contests. WWW.COMMUNITY.CREATE-YOUR-STYLE.COM



WWW.CREATE-YOUR-STYLE.COM WWW.COMMUNITY.CREATE-YOUR-STYLE.COM